



**Banner Health**

**THOMSON REUTERS  
TOP HOSPITALS**

*A Top 10 Health System  
in the nation*

# About Banner Health

Nonprofit Banner Health is deeply committed to its mission: *We exist to make a difference in people's lives through excellent patient care.* Headquartered in Phoenix, Ariz. with locations in seven states, Banner Health operates 23 hospitals and other facilities.

## Banner Health services

- Hospital care (inpatient and outpatient)
- Home care
- Hospice care
- Nursing registries
- Surgery centers
- Laboratories
- Rehabilitation centers
- Residential care

## Banner Health locations

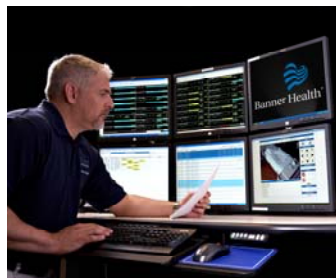
- Alaska
- Arizona
- California
- Colorado
- Nebraska
- Nevada
- Wyoming

## Major Programs

- Cancer
- Critical care
- Emergency/Trauma
- Heart care
- Medical imaging
- Neurosciences
- Obstetrics
- Orthopedics
- Pediatrics
- Rehabilitation
- Surgery
- Stroke

## Specialized services

- Alzheimer's disease treatment/research
- Behavioral health
- Burn care
- High-risk obstetrics
- Level 1 trauma
- Organ and bone marrow transplants
- Toxicology



## Rapidly emerging as a leading health system in the nation

- Top 10 Health System, Thomson Reuters
- Top 10 Integrated Health Network, SID
- Collaborating with M.D. Anderson Cancer Center to build the Banner M.D. Anderson Cancer Center on the Banner Gateway campus, opening in 2011
- Banner Alzheimer's Institute nationally/internationally recognized for its Alzheimer's Prevention Initiative, brain imaging research and clinical care
- Will complete implementation of an enhanced suite of electronic medical records in 23 hospitals by end of 2011
- Utilize a 55-bed simulation medical center to enhance training of medical staff

## Community Benefit highlights

- Charity care (at cost) - \$80.2 million
- Unpaid cost of public programs, Medicaid and other indigent care programs - \$79.3 million
- Health professional education (includes training 260 physicians year) - \$19.4 million
- Community health services - \$10.8 million
- Research activities - \$7.2 million
- Total cost of the community benefit (includes additional areas) - \$207,796
- The Banner Good Samaritan Poison and Drug Information Center hotline saves the community \$33 million annually in emergency center costs
- Banner Olive Branch Senior Center provides meals to more than 12,000 seniors, children and homeless families per year

*Our Nonprofit Mission: We exist to make a difference in people's lives through excellent patient care.*

## Patient Experience

Unquestionably, a superior patient experience is grounded in high quality clinical programs such as cancer, heart care and pediatrics. It also takes innovation in technology and new ways of thinking. It takes partnerships with skilled physicians. Yet, Banner Health understands that a superior patient experience involves more than providing the highest quality medical care. It means we provide the small touches to make patients and their loved ones feel cared for.

## Leading Employer

- Banner Health's Journey commitment to employees: *We'll make a difference in your life so that you can make a difference in the lives of others*
- More than 35,000 employees
- Second largest private employer in Arizona and northern Colorado
- Rated as "Best Places to Work"

## Leader in medical education and research

- Trains 260 physicians annually at Banner Good Samaritan and Northern Colorado Medical Center.
- Residencies include Family Practice, Internal Medicine, Internal Medicine/Pediatrics, Obstetrics and Gynecology, Podiatry, Psychiatry and Surgery.
- Banner Research Institute programs are focused on Alzheimer's, Parkinson's, cardiovascular disease, arthritis, fibromyalgia and orthopedics, offering scores of research studies and clinical trials.

## For our patients

Banner Health offers a Financial Assistance Program that is thoroughly and respectfully designed to assist those able to pay a moderate portion of the costs of their care (Basic Financial Assistance Program) and for those able to pay a small portion of the cost of their care or who are without the ability to pay (Enhanced Assistance Program).

We preserve the dignity of each individual regardless of race, creed, sex, age, social status or ability to pay for services rendered. Our facilities are operated in a cost-effective and financially responsible manner to ensure that all who turn to Banner Health received the excellent patient care they deserve regardless of their ability to pay.



## Banner Medical Centers

### Alaska

- Fairbanks Memorial

### Arizona

- Banner Baywood
- Banner Behavioral Health
- Banner Boswell
- Banner Del E. Webb
- Banner Desert
- Banner Estrella
- Banner Gateway
- Banner Good Samaritan
- Banner Heart
- Banner Ironwood
- Banner MD Anderson Cancer Center\*
- Banner Thunderbird
- Cardon Children's
- Page Hospital

### California

- Banner Lassen

### Colorado

- East Morgan County
- McKee Medical Center
- North Colorado Medical Center
- Sterling Regional

### Nebraska

- Ogallala Community

### Nevada

- Banner Churchill

### Wyoming

- Community Hospital
- Platte County Memorial
- Washakie Medical

### Other major entities

- Banner Medical Group
- Banner Alzheimer's Institute
- Banner MediSun
- Banner Sun Health Research Institute
- Banner Home Care
- Horizon Laboratory
- Banner Hospice
- Occupational Health
- Banner Research Institute
- Simulation Education Medical Center
- Sonora Quest Laboratories
- Surgery Centers
- Urgent Care

\*Opening Fall 2011